



About our events

Our conferences are carefully curated to deliver answers, support our community, and connect our audience to thought leadership. Uncover more about our series of events for 2024 below.

Advancing AI

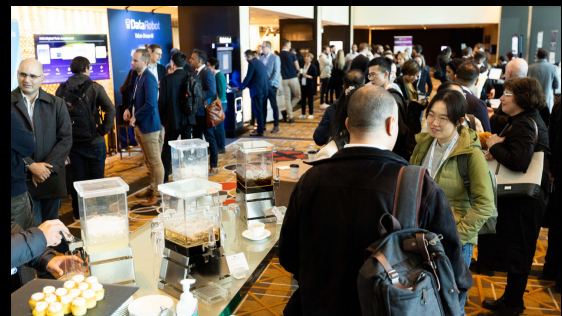
Melbourne**15-16 May****2 days****250+ attendees****Sydney****11 September****1 day****200+ attendees****Brisbane****12 June****1 day****130+ attendees**

Our flagship event that uncovers how Australian businesses can progress their AI practices and get ROI on AI investment. Many organisations have now matured their Advanced Analytics & ML foundations, and are searching for guidance to boost speed & scale of productionised models.

This event hones in on where you should be applying AI and crucially how to achieve scale in order to deliver return on your investment. We explore best practices from those in the know. Uncover the latest trends and how to capitalise on generative AI opportunities with the right privacy and security measures in place. This summit covers everything you need to know to scale your AI; from project prioritisation, governance and model monitoring to measuring outcomes for the business.

WHO WILL ATTEND?

Chiefs/Heads/Directors/Leads of: Data, Analytics, Data Science, Advanced Analytics, AI, ML Engineers, Data Engineers



Data Engineering Summit

Melbourne
14 May
1 day
200+ attendees
Sydney
10 September
1 day
200+ attendees

What does modern data and analytics engineering look like? How does generative AI impact data engineering? We'll explore the different roles and skills required whilst highlighting methods to democratise data and AI, increase the speed-to-value and bridge business and data teams. Join us to learn how to develop your data-driven culture, boost communication whilst also lifting data reliability, accelerate trusted data delivery, continuous monitoring, and improvements that will enable you to navigate the path to data value quicker.

WHO WILL ATTEND?

Chiefs/Heads/Directors/Leads of: Data science, Data Engineering, Analytics, Architects, ML Engineers, Analytics Engineers

OpsWorld: Deploying Data and ML Products

Melbourne
October, 1 day
200+ attendees
Sydney
15 March (TBC), 1 day
200+ attendees

Discover how your organisation can reap the benefits of automation, scalability, and consistency in delivering data and ML products. With DataOps, MLOps and even LLMOps at the core of your operations, you'll unlock levels of efficiency, enabling you to stay ahead in the evolving landscape of data and ML. Join us as we explore robust and streamlined technologies, efficient processes, and production pipelines that facilitate the operationalisation of AI. Learn how to enhance workflows by incorporating reliability, reusability, and reproducibility into every step of the data and ML product lifecycle. From a value-add, these methodologies have become a necessity for modern organisations.

WHO WILL ATTEND?

CIO, CDAO, CTO, CDS, Heads and Leads of: Data Engineering, Data Platforms and Architecture, Data Science, AI, ML and Analytics.

2024 AT A GLANCE

- ▶ **15 March (TBC)**
OpsWorld Sydney
(1 day)
- ▶ **14 May**
Data Engineering Summit
Melbourne
(1 day)
- ▶ **15-16 May**
Advancing AI
Melbourne
(2 day)
- ▶ **12 June**
Advancing AI
Brisbane
(1 day)
- ▶ **10 September**
Data Engineering Summit
Sydney
(1 day)
- ▶ **11 September**
Advancing AI
Sydney
(1 day)
- ▶ **October (TBA)**
OpsWorld Melbourne
(1 day)



Bespoke Executive Roundtables

It's not always that easy to get the message to target accounts. Particularly at an executive level if they are not already working with you or otherwise engaged, even if you are a leading brand. It can also be a challenge to have your best people in the right geography at the right time to meet your target accounts. Data Futurology has an active community of Executives that utilise our platform to share ideas, experiences and learn from their peers. We regularly organise roundtables for executives to meet / dine and share their insights on specific challenges or current topics.

If there could be value for your organisation to take advantage of this kind of platform establish credibility, showcase your capabilities, thought leadership and engage key stakeholders from your target sectors, talk to us about our bespoke roundtables or events.

Let us know your target audience, agree on the topic, time and city, and we can do the rest. We can run physically or online; we can do a one off roundtable or a series across multiple cities or verticals just tell us what you need...



"IT WAS VERY USEFUL TO HAVE DISCUSSION WITH THE PEERS FROM DIFFERENT INDUSTRIES AND SHARE OUR CHALLENGES. IT WAS GREAT LEVEL OF ENERGY IN THE ROOM WITH LIKEMINDED HIGH CALIBRE PEOPLE. I'M LOOKING FORWARD TO PARTICIPATING IN THE FUTURE DISCUSSION."

GENERAL MANAGER - DATA, ANALYTICS AND INSIGHTS AT ENDEAVOUR ENERGY

BESPOKE OFFERINGS

Further to the events calendar, Data Futurology can offer a variety of bespoke opportunities where we can work with you to execute events that satisfy your specific marketing objectives.

EXECUTIVE ROUNDTABLES AND EVENTS

We can organise an executive roundtable on your behalf targeting decision makers from key accounts, industries and/or interests.

Why stop at roundtables. With enough notice we can assist with building a half/full day corporate event or roadshow or panel lunches with an invitation-only audience. Events can be either digital or physical and can be tailored to meet your specific requirements.

WEBINARS

Data Futurology have been running digital events since 2018 with Felipe Flores building a following of over 30,000 contacts from Analytics, Data, Engineering, Architecture and Data Science communities. We can leverage this footprint along with an extensive marketing campaign to provide a platform for your Webinar.

In some cases, Felipe Flores will make himself available to moderate your webinar or we can also assist in recruiting other industry thought leaders to participate as required.

PODCASTS

Felipe has interviewed some of the world's leading practitioners in Data, Analytics, AI and ML. You could have your client or industry expert join Felipe on his regular podcast and tap into his extensive global audience.



"DATA FUTUROLOGY IS AN AMAZING ORGANISATION THAT'S THERE TO SUPPORT THE COMMUNITY OF DATA AND ANALYTICS PROFESSIONALS. THE EVENT HAS BEEN A GREAT CHANGE FOR THOSE OF US IN THE INDUSTRY TO GET TOGETHER AND SHARE STORIES AND IDEAS WITH EACH OTHER"

**SANDRA HOGAN,
CO-FOUNDER & DATA ANALYTICS LEAD,
AMPERFII**



**FOR INFORMATION ON SPONSORSHIP
OPPORTUNITIES PLEASE CALL:**



Andrew Hodder
Head of Sales
0414306919
andrewh@datafuturology.com